IT Applications for Managers (MB-106)
FAQ's

UNIT-I

Short
1. Define computers, Hardware, Software
2. Application and system Software
3. Programming language

Essay
1. Characteristics and components of Computers
2. Application and system Software in details
3. Programming languages and there classifications
4. Role and importance of IT IN Business
5. Opportunities and challenges in IT

UNIT-II

Short
1. Intelligent systems
2. Internet of Things
3. 5G
4. Big Data
5. Management Information system(MIS)

Essay
1. Emerging Trends In IT
2. Categories In IS
3. Types and Architecture of DSS
4. Data warehouse and Data mining and its applications
5. Artificial intelligence
6. Cloud computing
7. Mobile apps and computing
8. Short notes on Robotics and Virtual reality

UNIT-III

Short
1. Define communications
2. Networks, WWW
3. WWW, FTP, TELNET, Gopher ,Browser
4. Search Engines,
5. Telecommunications,
6. Web conference

Essay
1. Introduction and overview of networks
2. Network types and topologies
3. Components of network
4. Computer network models
5. Web conferencing platforms
6. Applications and communications
7. Architecture and functioning of Internet

UNIT-IV

Short
1. ERP
2. SCM,CRM
3. Knowledge management systems
4. Accounting, Finance

Essay
1. Management levels and functional systems
2. Manufacturing and production
3. Important of sales and marketing
4. Importance of HR systems
5. Enterprise system and applications
6. Concepts of ERP,SCM,
7. Discuss CRM
8. Stages of system development life cycle(SDLC)
9. Electronic fund transfer

UNIT-V

Short
1. Security policies
2. Identification and authentication
3. Biometric Techniques
Essay
1. Security and ethical challenges in IT
2. Security Threats and attacks in Business
3. Malicious software and types
4. Security services and security mechanisms
5. Cryptography and digital signature
6. Firewall and its types
7. Cyber laws in detail
8. Cyber security issues
9. Salient features of IT Act