

## WELCOME TO AVANTHI CHRONICLES



JANUARY TO JUNE 2022

### ABOUT THE COLLEGE

Avanthi Educational Society established in the year 1992 under the leadership of Sri. M. Srinivas Rao, an eminent educationist with a social commitment to provide high quality education. The institutions under his pioneering leadership have given a new dimension to the education in the city. Avanthi Group is a leading name in the field of education offering quality Undergraduate and Postgraduate level professional courses in Engineering,



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REDIFINING EDUCATION



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# CHAIRMAN'S DESK



## **Sri. M. SRINIVASA RAO**

**Founder & Chairman,  
Avanathi Group of Colleges  
MLA, Govt. of A.P**

I am incredibly glad to present before you our college magazine of Avanathi P.G. College Dilsuknagar, Hyderabad. In this competitive world communicating with all our stakeholders presumed its significance in organizational success and relationship building. College Magazine is one such initiative to disseminate the information

about our programmes, Achieved milestones, college events to our friends and well-wishers. I would like to congratulate the efforts of the departments and students for their academic initiative.

MBA & MCA programme at Avanathi P.G. College has been providing management and computer education with commitment and sincerity since three decades. Since 1992 our college has been striving to achieve excellence in management and computer education in terms of teaching, infrastructure, training and placement, and alumni support etc. We retained the competency apart from the other B-Schools and continuing journey to build a model educational institution.

The field of education is expanding rapidly with more and more specialized and professional courses being introduced by universities and educational institutions keeping in mind the changing need of the society. Present trend is to make ourselves induced with the professional knowledge and modern techniques to challenge the changing competitive world and attain success over others.

# MESSAGE



**MRS. M. GNANESHWARI**  
President  
Avanthi Group of Instns.

**M**y heart brims with great joy and happiness on seeing the college magazine. The two most important aspects of a good education are the cultivation of creative and new ideas. Our college has the legacy of instilling principles and discipline in students that transcend and affect the society in which they live in. The college magazine serves as a hub for all of our college's activities and accomplishments. As techno sapiens, embracing technology is the milestone of the hour. I congratulate the editorial board on shaping this year's magazine and our budding talents who have generously contributed to this magazine.



**Sri M.V.S.S.Nandeesh**  
Vice President  
Avanthi Group of Inst.

**A** college magazine is an eloquent expression of the progress and achievements that a college has to its credit. It highlights the quality of education and extra-curricular activities that a college undertakes to develop all-round personality of the students. I Heartily congratulate all the staff and students who worked tirelessly to bring out the magazine adding glory to Avanthi.



**Dr. M. Priyanka**  
General Secretary  
Avanthi Group of Inst.

**I**t gives me enormous contentment in bringing our college magazine. This is a small effort made to communicate all the activities conducted and carried in our college and being updated with the latest technologies. I am sure that our stake holders and well-wishers will enjoy the content and understand our vision in building a model educational institute. I congratulate the staff and students who have shown their talents and have expressed their thoughts, ideas and feelings in a creative way.



**Sri. I. Shravan Kumar**  
Managing Director  
Avanthi group of Inst.

Dear readers, it is a delight for me to put before the happenings at Avanthi P.G. College during the last few months, through this college magazine. Our college magazine discusses the college achievements, vision and mission prospects in terms of academics, industry interactions, annual conventions, student development programmes and faculty development programs. I congratulate all the staff and students on their contributions to the magazine.

# PRINCIPAL'S DESK



I am elated at the publication of college magazine. In addition to their regular curriculum, the magazine has always attempted to give students with a chance. The magazine will surely portray a wonderful glimpse of this journey all of us took together. I consider myself fortunate and pleased to be a member of an organization in which every stakeholder is an active learner engaged in a quest to learn, explore, and discover. Avanthi is a community that believes in experimenting and pursuing new learning opportunities. As Avanthi continues to grow, we extend our sincere gratitude to our stakeholders and our friends have been with us every step of the way in our pursuit to excellence and motivating us to achieve more.

Education is not learning of facts; it is rather a training of mind to think creatively. With that in mind, I'd want to express my personal gratitude to the departments for upholding the college's legacy and beliefs by pushing students to achieve their full potential, especially during these torrid times. I'd want to express my gratitude to all the teaching staff, editorial staff, contributors, and students for their contributions to the magazine.

I wholeheartedly thank our Chairman Sri. M.Srinivasa Rao and all the management members for having supported us in bringing this magazine out on time.



**A**vanthi P.G. College has come a long way since its inception and looks forward to reaching new heights in the years to come. The college is equipped with the needed infrastructure to facilitate efficient teaching-learning process.

We present to you our united efforts by bringing out the college magazine -“Encomium” which is now our joy and our pride. It gives us immense pleasure to place “Encomium” in your hands, an attempt to capture all the activities with its creativity.

In this year’s magazine we present to you the literary endeavor of those who have in their imagination to reach new heights and captured the moment that made up the past eventful months. “Encomium” gives you a comprehensive view of our college activities.

The magazine is the perfect medium to explore the hidden art and exhibit it to the outside world. “Encomium” is not merely a collection of events or an album of photographs; but a product of the cumulative efforts, strong devotion and enthusiasm of all the students. It reflects the creative vision and literary talent of the staff and the students. It is the mirror of the college activities and accomplishments in various arenas. We take this opportunity to wholeheartedly thank our Chairman Sri. M. Srinivasa Rao, The managing committee & Principal Dr. S. Apparao for giving us this responsibility. We also appreciate the contribution of all our colleagues and the students.

We wish you all Happy Reading!



**T**he institute has an enlightened and progressive leadership, acclaimed faculty members, and robust teaching pedagogy in place. It continues to impart knowledge in the management domain with a unique perspective to prepare future leaders who can manage and create powerful organizations.

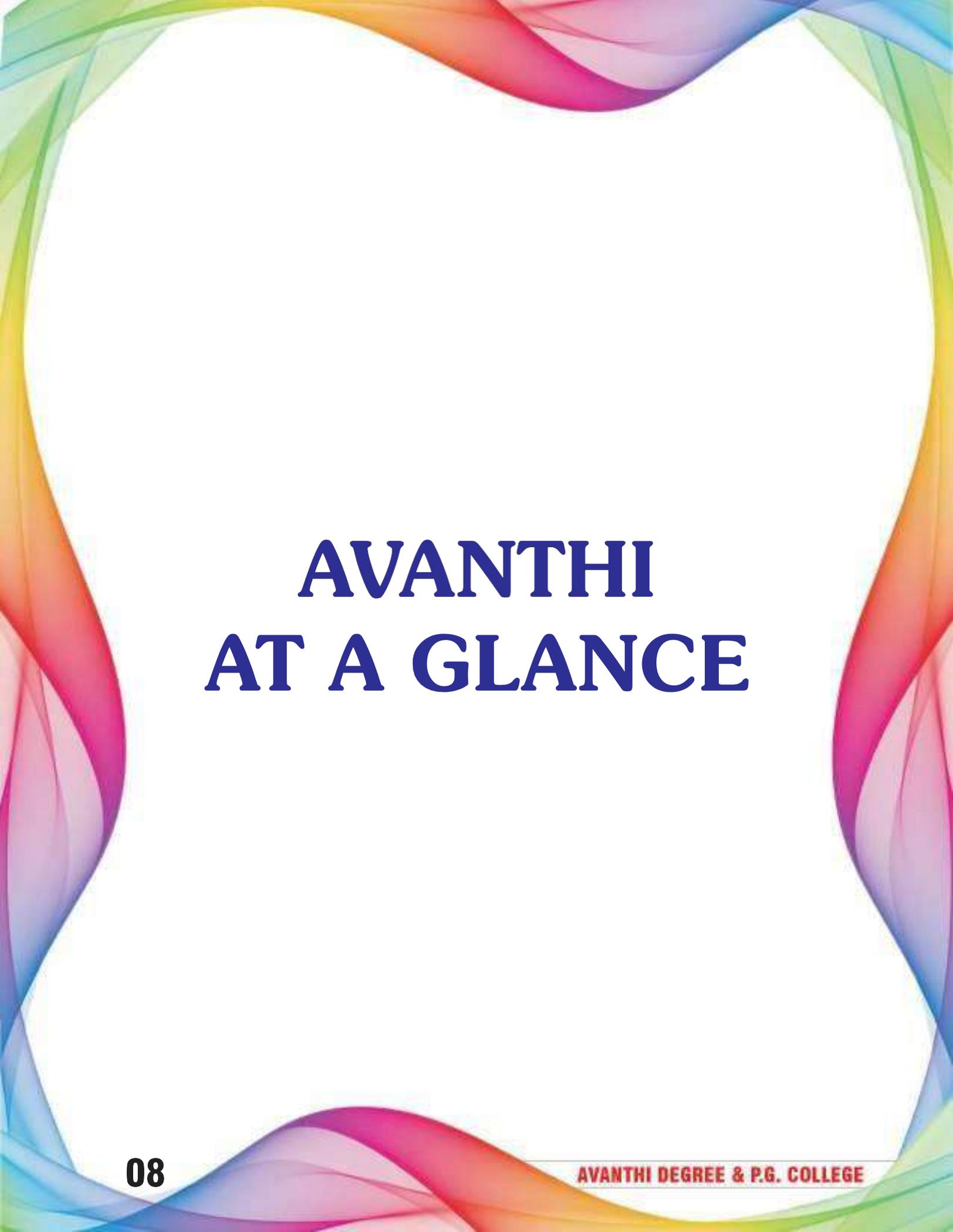
At Avanthi the regular teaching activity is alternated by guest lectures, workshops, industrial visits, seminars, symposiums to bridge the gap between what academia offers and expectation of corporate. We are well known for providing quality academic service with good placement opportunities by inviting recruiters from top corporate companies to the campus. We believe in student focus, determination, quest for excellence in academics and integrity. Avanthi P.G. College offers both MBA and MCA courses. Both the departments are well equipped with the required infrastructure such as Computer lab equipped with 150 advanced computer systems, Wifi and LAN connection, library is a storehouse of latest books written by popular authors, journals both national and international, e-Books and e-journals where students are encouraged to browse and acquire knowledge. As we believe that “A healthy body is a must for a healthy mind” we provide sports facility both indoor and outdoor games for students like cricket, Chess, Caroms, Badminton etc.

## VISION

Reviving the vision: Avanthi has a bright vision for a broader prospect that the educational systems should not only focus on imparting quality education but also should give importance to equip the students with knowledge, leadership qualities, moral values, personality development and other skills to face the present day challenges. The vision can be achieved with the real commitment, involvement and dedication. With the goals set, monitored well and executed in a time bound process with utmost care fulfills the vision

## MARCHING WITH MISSION

Our mission is to sustain contents and creativity besides stimulating proximity and participation. We feel it to be fundamental to wake up the young students to the hard realities of life and the highly competitive scenario which is fast emerging and limiting the opportunities. We wish to guide them to gain supremacy in a stiff and highly competitive environment. We train them to acquire the skills needed for precise planning, positive placement and prompt pro activity.



# **AVANTHI AT A GLANCE**

# GUEST LECTURES

## VIDHYARAMBHA (ORIENTATION PROGRAMME)

An Orientation Programme was conducted on 2nd December, 2021 with the aim to assist the students to understand management education, teaching learning process, and familiarizes students with institute resources and to orient them to becoming accustomed to the campus culture and academics. The day commenced with a Prayer Song by the college Choir invoking God's blessings. Principal Dr. S. Apparao welcomed the fresher's while giving an outlook of the college in his address. The students were apprised about the curriculum, examination system and various activities.



Chief Guest Prof.R. Nageswar Rao shared some of his experiences and encouraged the importance of bringing out creativity to be successful., Guest of Honor Shyam Maharaj blessed the students for the new beginning with prayer and motivated them, Dr. Y jayapradha, HR Director, Avanthi group of institution asked students to focus on building their skills, which would help them to face the world in future.

## ORIENTATION ON ED- CELL AND CAREER OPPORTUNITIES

An orientation programme on ED- cell and career opportunities was conducted on 16th December, 2021.The Objective of this programme was to motivate and inform the students about the ED-Cell's role in college and make students understand about current Entrepreneurship Opportunities & Carrier Opportunities.



The speaker Dr. V. G. Chary, Rtd. Director SSIM Helped the students understand the opportunities and benefits of entrepreneurship, which may assist them in realizing their dream business via innovative products, and to promote a better entrepreneurial culture inside the institution, he also discussed about Career Opportunities like what abilities students needed to improve during the pandemic in order to succeed.

### ONE DAY PERSONALITY DEVELOPMENT PROGRAMME

Personality development is the art of discovering oneself and achieving a happy state of being. It is the act of recognizing one's individuality with greater zeal and passion. Humans frequently hold to the one's that cause more harm than good, causing them to underestimate themselves. Humans are one-of-a-kind in their own manner, with nothing in the way of enhancing their identity. As a result, personality development comes into the picture. With this in mind, one day Personality development Programme was conducted on 20th December, 2021 with the help of Unik Life Trainers. The Personality development programme is aimed at confidence building-techniques, develop life-skills, enhance potential of students, and enrich mind-sets of students towards establishing their own career and increasing employability of students. The session started by motivating the students to work hard for a good career and setting goals.



The speaker Mr. Nageshwar Shukla, Life coach and Business trainer spoke about win- win culture and guided students about leadership qualities. The speaker also told students the importance of vision for good career. Students learned and gained knowledge and understood the importance of setting short term goal with set a deadline to achieve their goal.

Mrs. Babina Mahapatra, Motivational trainer & Life coach taught how to get a better life, work effectively and find their path to success, to make a difference by adding value in life's, by creating positive views in society and by building a healthy and happy environment.

Mr. Bolla Sudhir, Wellness Coach motivated the students to get to their physical and emotional health goals. Those goals include- Lower stress and Eating better that can help you make better general choices that fit your lifestyle

Mrs. Merry Matha, Life of Attraction Coach taught students the techniques that provides guidance for creating harmony, balance in all life situations that can move towards outcome that would lead towards satisfaction.

### GUEST LECTURE ON VEDIC MATH



Avanthi P.G. College organized a Guest Lecture on Vedic Maths on 4th January, 2022 in college campus.



Dr. Sai Kiran delivered lecture on Vedic Maths and Memory Techniques which enables students to unlock his hidden potentials and enhance His Mind Power. The session helped students how they can use Left and Right Sides of their Brain to achieve success in their life. The highlights of the session are that the students were taught techniques to calculate faster than calculator and memorize just about anything including lengthy Answers. The students were also taught the most kept secrets about mind and mathematics, which no school or college will teach and which would help them solve problems faster by improving their academic performance.

### GUEST LECTURE ON DATASCIENCES

Data Science is a study which deals with identification, representation and extraction of meaningful information from data sources to be used for business purposes.

Avanthi PG College conducted a guest lecture on Data Science on 6th January, 2022. The main focus of this Guest Lecture was to create awareness on the 'Data Science', which is popular in all academia, business sectors, and research and development, to make effective decisions in day to day activities.

Resource Speaker, Mr. M. Suresh Kumar, Associate Director at Novartis began the lecture by explaining the existence of Data Science concepts

in various fields. He elaborated with an example and explained the data science oriented algorithms through various case studies, which not only helped the students understand the concepts with ease, but also provided an insight on the real-time applications.



### WEBINAR ON STOCK MARKETS

A Webinar for stock market was conducted on 1st February, 2022 by Mr. Sri Harsha, MD Shine Projects. The webinar was on Fundamentals of Investing in Stock Market. The webinar aimed to increase awareness amongst participants on how to effectively manage your savings by investing in stock market and other available investment options.



The stock market webinar was to raise participants' awareness of how to successfully manage their finances by investing in the stock market and other available investment opportunities. The event began with the speaker presenting his own success storey in order to

## GUEST LECTURES

underline the necessity of early investing, as well as a discussion of various investment instruments. He covered a variety of topics relating to stock market investing, including stock exchanges, brokers, and securities. He discussed how stock exchanges evolved from open outcry to electronic trading. He discussed the structure of an index, market capitalization, and how to use various tools for research and understanding, such as Money Control by CNBC, to impart practical knowledge of investing in the stock market.

### ANTI RAGGING MEET



Ragging is a practice which often takes a hostile form from where the newcomers may be subjected to psychological or physical torture. To prevent the menace of ragging and Maintain healthy interpersonal relations among students in the college campus. Ragging is strictly forbidden in or outside the college campus.

For this Purpose Avanthi Degree and PG College, in collaboration with the Malakpet Police Station, organized an anti-ragging meet on 16th February, 2022 for all MBA and MCA Senior students. According to SI Subash, Malakpet Police Station the campus should be safe and pleasant. He further stated that in every event, the offending student should be given the opportunity to explain himself, and if his explanation is determined to be inadequate, the student should be removed from the university. He also asked for help in maintaining a welcoming environment by assisting newcomers and encouraging them to succeed. As ragging is a punishable offence under the law of the land, and the Supreme Court has declared that the punishment will be severe, the seniors were encouraged to be welcoming and non-aggressive.

### ENTREPRENEURSHIP AS A CAREER & BUILDING AN INNOVATION



Avanthi P.G. College organized a Guest Lecture on entrepreneurship as a career & building an innovation on 23rd February, 2022 in college campus. the speaker Prof. M. L. Saikumar, Former Dean (Academics), Institute of Public Enterprise introduced different aspects of entrepreneurship and emphasized that zeal and great idea are the only ingredients in a recipe for business startup. He mentioned that the reason that people do not start their new ventures in a country like India is due to non-awareness amongst the population of India and decides to go for jobs in private or government sectors so as to minimize the risk. Therefore, he emphasized to raise the basic awareness of entrepreneurial concepts and to enable students to identify and learn how to make a mind-set to take up entrepreneurship as a challenging career.

The speaker motivated the students to work hard and start a new venture through adequate forward planning and the execution of the plans. The session also included motivational videos and games which boosted up the students. He also discussed how unmet needs drive innovation and how these needs generate ideas that turn into successful business models. He emphasized the importance of being able to gather insights from all over the business environment.

### **CAMPUS TO CORPORATE**



The world is undergoing a transformation. The majority of students have no idea what will happen in the corporate world in the next 2-4 years. Prof. M. L. Saikumar, Former Dean (Academics), Institute of Public Enterprise, delivered a guest lecture on: Campus to Corporate on 23rd February, 2022, as the students prepare for their final year placement. He provided some insight. In his presentation, he discussed the obstacles of transitioning from student to corporate life, as well as how to adjust to the changes and new surroundings and therefore transform the journey from campus to corporate by impacting their learning curve.

### **'SAMBHAV' A NATIONAL LEVEL AWARENESS PROGRAM ON ENTREPRENEURSHIP IN ASSOCIATION WITH MSME**

Avanthi P.G. College organized a workshop on SAMBHAV 'A national level awareness program on entrepreneurship in association with MSME in the college campus on 7th March, 2022 for MCA students and 21st March, 2022 for MBA students. The objective of the SAMBHAV Awareness Program was to inspire and motivate young people to pursue careers in entrepreneurship.



The awareness campaign aimed to inspire students to pursue entrepreneurship as a career option. Mr. Gaddam Sudarshan, the programme director, Faculty Member & I/C Startup Incubation centre, MSME highlighted various financing alternatives as well as the MSME Schemes. He explained how a potential entrepreneur may get a loan through MUDRA, CGTMSE, and Standup India. He also explained about the Udyam and GeM registration processes with us. Students were also shown audio-visual films and presentations regarding the Ministry of MSME's and its organisations' activities in order to encourage them to become job providers rather than job seekers.

### **TECHMENT LECTURE SERIES-1 ON HR ANALYTICS**



Avanthi P.G. College conducted a guest lecture on Hr Analytics on 29th March, 2022. The main Objective of the guest lecture was to provide students with the most up-to-date perspectives on HR analytics market in today's world and the privilege of getting to learn one of the most sought-after tool namely HRAnalytics.

## GUEST LECTURES

Mr. K. J. A. Swarup, former General Manager of ITC Limited explained how HRMs may give strategic and even predictive insights that can be utilized to steer corporate strategy utilizing a data collection. The students were then shown how to apply HR Analytics to a specific data set and how to use the dashboard that was created, which included graphs, photos, and other information, to make decisions. Students were given data sets from some companies Compensation and Performance Management Systems to work with in order to make judgments and create appropriate employee profiles. Students were also taught how to present the obtained data in a visually appealing manner. The students found the guest lecture to be quite beneficial, as they were able to grasp and comprehend the usage of HR Analytics with data sets for successful decision making.

### TECHMENT LECTURE SERIES-II ON INNOVATION IN FINTECH WORLD

"FinTech is a dramatic shift in the underlying basis of today's financial markets" to digital payments, which will lead to a less cash-based India. Avanthi P.G. college organized techment lecture series on 12th April, 2022.



The speaker discussed the vast potential of digitization. He stated that India's digital payments are expected to rise significantly as a result of significant investment in Fintech, which would add to the country's GDP. He went on to explain the importance of FinTech, or Financial Technologies, and how banks, which are the sole way to conduct financial transactions, have been called into question. He detailed India's digital history and discussed FinTech products such as Peer to Peer (P2P) lending platforms like Faircent and Chillr, Crowd Funding- solicitation of small

amounts from multiple investors via a web-based platform, social networking sites like Milap, Blockchain and Distributed Ledgers. He also discussed Big Data , FinTech products and services (FinTech allows banks to better screen borrowers and set interest rates that better predict ex-post loan performance). He also discussed how enhanced credit underwriting will lower nonperforming assets (NPAs), fraud prevention, operational expenses, and turn-around times by automating the end-to-end lending process (TAT).

### TECHMENT LECTURE SERIES-III ON CYBER SECURITY AS A CAREER



In the Technology Era, Cyber Security has become inevitable. With a motive, to create awareness to students Avanthi P.G. College organized a guest lecture on "Cyber Security as a career" on 21st May, 2022.

This informational lecture was delivered by Mr. Krishna Chaintanya, CEO & Founder Cyberensis. The speaker initiated the talk by emphasizing on the significance of Data. His talk geared on various facts of Cyber Stalking, Extortion, Spoofing, Cyber Crimes and Cyber Forensics. His talk pursued about Privacy Policy for various applications that are freely available. He catered usage of Disposable Email Accounts and explained the importance of it. He also discussed about NETIQUETTES - the network etiquette, the do's and don'ts of online communication. He discussed both common courtesy online and the informal "rules of the road" of cyberspace. The students of Digital World must be equipped with proper knowledge about the job opportunities in this field and also gave a deep insight on various technical jobs for professionals in Cyber Security to our students.

# SEMINARS

## ENTREPRENEURSHIP (INSPIRING YOUNG MINDS)

Avanthi P.G. College organized a seminar on Entrepreneurship (Inspiring Young Minds) in the college campus on 11th February, 2022 and was attended by MBA students where the speaker M. Ramaswamy Srinivasan, Managing Partner of SVG & Crispy Crush Co-Founder motivated the students towards entrepreneurship as it can create employment for the future generations.



The seminar was to raise fundamental awareness of entrepreneurial concepts and to teach students how to identify and develop a mentality for pursuing entrepreneurship as a vocation. Sir introduced the concept of entrepreneurship by debunking myths about it and discussing various aspects of it, such as entrepreneurs are born, not made, and a great idea is the only ingredient in a business recipe. He stated that the reason people do not start new businesses is due to a lack of information among people and leads to opting for positions in the private or government sector to reduce risk. He also discussed his experience as an entrepreneur. He also spoke about drive, communication skills, and technical skills, in great depth and different successful entrepreneurs like Rohit Bhatt, Azim Premji, Lakshmi Mittal, Dhirubhai Ambani, Sachin and Binny Bansal, Kishore Biyani, and their paths to entrepreneurship. The seminar inspired students and helped them understand that to start a new business properly planning ahead of time and executing the plans is important. Students enthusiastically participated in asking questions at the end of the session.

## RENAISSANCE-2022 A TWO DAY NATIONAL SEMINAR ON "TECHNOPRENEURSHIP 4.0 "

A Two day national seminar Renaissance on Technopreneurship 4.0 for MBA &MCA students on 25th & 26th February 2022` at Sundaraya Vignan Kendram. This seminar conducted to expedite the students in revealing their talents and skills by providing a national podium during strong competitions. Technical events showcase the summit of technical advancements.



The inaugural function was presided by chief guest Prof. R. Limbadri, Chairman TSCHE. Who enlightened the students on T hub activities 7 introduced students to NIPUNA a hub of skills, to become competent in their career. The guest of honor for the session was Dr Arun Kumar Parayatham, register MIST program at IIT Hyderabad gave a complete insight on Datamining

## SEMINARS



in the first technical session and the special guest for the event was Mr. R Shailesh Reddy, CEO TSAT Network. His address to students remembered APJ Abdul Kalam for his social entrepreneurship & encouraged women students to take up startup challenges. He also offered avanthi students a visit to TSAT Network to students. Second technical session was on Data analytics by Dr. Meher Karuna - IPE and third technical session on IOT Dr. Nagender Kumar Suryadevara, Associate Prof. University of Hyderabad.



To make the students enthusiastic and fill them with zeal many awards and cash prizes were given to the participants and winners from various colleges from twin cities. The Valedictory ceremony was graced by Mrs. Geeta Mallikarjuna COO HMA as Chief Guest. Dr Nagender Kumar Suryadevara addressed the gathering as guest of honor and special guest for valedictory was Mr. Diwakar Konda Advisory & Transformation service (ATS).

# WORKSHOPS

## WORKSHOP ON COMMUNICATION SKILLS

Avanthi P.G. College organized a workshop on Communication skills in college campus on 27th December, 2021. Dr. Rihana, Asst. Professor from Jindal Global Business School was the key speaker and the main aim of the programme was all round development of students by focusing on Communication skills to promote professional practice of effective communication.

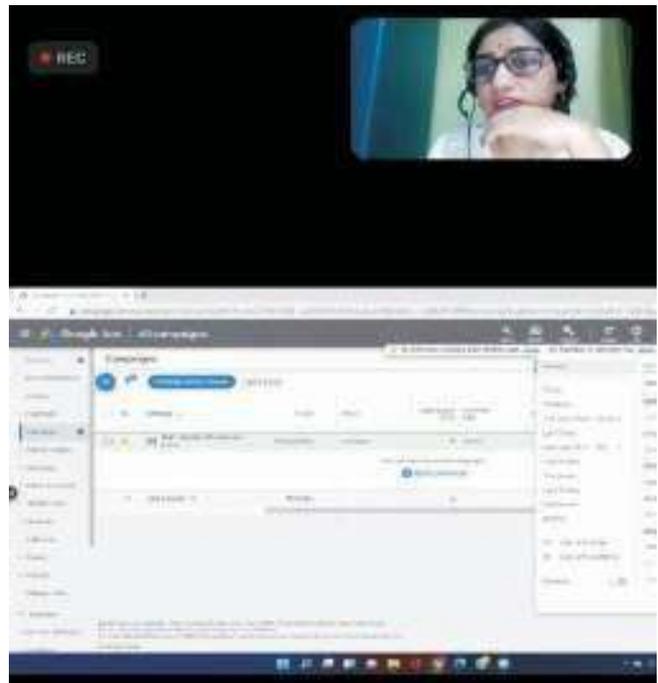


The session started with the topic of listening through fun filled activities to develop student's confidence level. The students were made to know the importance of communication skills for all type of professions. Madam conducted brain storming sessions to all the students to realize the importance of imparting communication skills besides madam also advised the students to incorporate certain skills like leadership qualities and explained the golden circle developed by simon in a practical way. The workshop was an enlightening experience and aimed at developing listening, speaking skills instead of merely providing the theoretical knowledge and developing habits which lead to improve interactive skills.

## ESDP WORKSHOP'S -MSME

The students of Avanthi P.G. college Joined the Entrepreneurship & skill development programme (ESDP) workshop in various fields in online mode as many of our students registered them self for programs from 27th January, 2022 on Search

Engine Marketing, GST, Accounts payroll Executive, WEB Designing, multi functional administrative executive, DATA ENTR and junior software developer.



MSME launched the "Entrepreneurship and Skill Development Programme (ESOP)" with the objective to motivate young Men and Women representing different sections of the society.

# STUDENT DEVELOPMENT PROGRAMME

## ONE DAY HANDS ON TRAINING ON PROJECT WRITING AND RESEARCH METHODOLOGY

Avanthi P.G. College organized a one day hands on training on project writing and research methodology on 7th January, 2022, the speaker Dr. Irala Lokanandha Reddy, from University of Hyderabad actively interacted with the students and discussed the aims of conducting research.



Research methodology involves various steps generally adopted by a researcher in studying the research problem along with the logic behind them. He also covered the deductive and inductive approaches adopted in research. In Deductive reasoning thinking proceeds from general assumptions to specific applications, while Inductive reasoning is concluding about events (general) based on information generated through many individual and direct observations (specific). He also spoke about the components of a theory in research i.e. What, How and Why and the importance of boundary conditions i.e. Who, Where and When. He also spoke about how to Formulating the research problem; Extensive literature survey; Developing the hypothesis; Preparing the research design; Determining sample design; Collecting the data; Analysis of data; Hypothesis testing; and interpretation, and Preparation of the report or presentation of the

results and also stressed on the importance of review of literature and how to identify the research problem and research gap.

## ONE DAY HANDS ON STUDENT DEVELOPMENT PROGRAMME ON BUSINESS DATA ANALYTICS

Avanthi P.G. College organized a one day hands on training on project writing and research methodology on 12th March, 2022. The main purpose of the programme was to help students in establishing competence in business data analytics using SPSS and how to apply knowledge of management techniques in business environment.



The SDP program was facilitated by Dr. D.Maheswara Reddy, an expert in SPSS and data analytics from a reputed national institute. He delivered an overview of business data analytics in the morning session and discussed how this mix of fields allows business analytics to bridge the gap between management and technology. He explained the fundamentals of statistics before going through the fundamentals of SPSS and how to use it. He also explained to students how business analytics can offer concrete recommendations to fix problems and improve firms by learning from existing data.

In the afternoon, students participated in a full lab session where they learned how to open a data file with SPSS, coding and data entry, selected SPSS procedures and Data analysis and interpretation with SPSS.

# HOLISTIC DEVELOPMENT

## WELLNESS WITH COMMONSENSE

Avanthi PG college organized a Holistic development guest lecture on wellness with commonsense on 11th April, 2022 the speaker for the event was G. Anitha, Sr. Nutritionist & T Arun Kumar, Nutritionist and wellness trainers. The objective of the programme was to provide useful information about health and wellness. Students in this programme learnt about how to manage their nutrition to achieve good wellness. Students understood that proper nutrition can help prevent a variety of ailments. The speakers in both the sessions pointed on how girls and boys should eat and how their eating habits and exercise will help them achieve good wellness and provide prevent a variety of ailments such as cardiovascular disease and obesity by managing nutrition.



## STRESS MANAGEMENT

The programme on “Stress Management” was conducted in college campus on 10th May, 2022. The key speaker of the session was brahma kumari Srilatha for both MBA & MCA students. The session focused on the escalating stress level amongst students and others and how to manage it. The greatest weapon against stress is our ability to

choose one thought over another and our resilience against the turbulent mind.



Sister Srilatha advised about setting priorities in life and keeping self above everything else, taking out one hour in the morning for ourselves and do spiritual study to fill ourselves with positive energy daily. She emphasized that a mind cannot work without getting



charged up with good thoughts in the morning. She also encouraged devoting time to meditation in order to relax the mind and lead a healthy life.

She also dealt with the inter association between spirituality, emotional intelligence and stress and also suggested that by considering, accepting and adopting intrusion based on spirituality and emotional intelligence dimensions, stress can be reduced. She also stressed that stress among students can cause adverse mental and physical side effects if left unaddressed.

# COMMUNITY SERVICE

## BLANKET DONATION DRIVE- STREET CAUSE

Youth for seva is to develop an increased sense of social responsibility-a global view of society and a heart for "giving back" and helping others. Avanthians has undertaken an initiative and conducted a "Blanket Donation Drive" in different locations across Hyderabad on 1st, 2nd & 3rd January, 2022. Wherein, they collected blankets and bestowed them to the street people experiencing the bitterness of winter.



## VISIT TO LAALANA WELFARE ORGANISATION



Social Consciousness and Commitment are an integral part of our Academics were sensitized on their social responsibilities and citizenship roles.

Students and Staff of Avanthi Degree and P.G. College visited LAALANA WELFARE ORGANISATION on 19th February, 2022 where students spent quality time with the children by playing various games. As part of Joy of Giving campaign, students distributed Bags, Books, Water Bottles, stationery, Napkins to the little ones which they have collected. After making sure that all the children were well fed, students bid goodbye to them knowing that they just had one of the most amazing experiences of their lives.



# PROGRAMMES UNDER TASK

## ONE DAY WORKSHOP ON TEAM BUILDING SKILLS

Avanthi P.G. College organized a workshop on team building skills in collaboration with TASK in college campus on 30th March, 2022. Ms. Muznabeen Ajmeri, Senior trainer, TASK was the key speaker and the objective of this workshop was to building communication, solving problems, and developing trust and cooperation skills.



By fostering cooperation and teamwork, team building draws individuals closer. Getting outcomes is one of the most compelling motivations for team creation. The trainer emphasized the importance of a well-planned team-building exercise in improving interpersonal communication. The team building activity ideas encourage true relationships, deeper talks, and processing, which helps to support long-term team building. Later, the trainer conducted team-building activities in which students learned how to improve communication, solve problems, and develop trust and collaboration skills.



## Industrial visit to NRSC

Avanthi P.G. College organized an Industrial visit to NRSC, Jeedimetla in collaboration with TASK on 1st April, 2022. The objective of the industrial visit was to make students aware on how various testing, remote sensing, and satellite activities are carried out in companies and to give them a sense of corporate culture.



## PROGRAMMES UNDER TASK

Mr. T. Shankar Prasad, Scientist, NRSC, gave us an overview of the company's history and how it was founded, as well as showing us movies connected to the space programme. They have explained clearly how the communication will be going on in the organization. They showed us the pictures which had been taken from the Indian satellites exclusively. They even compared the pictures of American Satellites with our satellites. After this, it was followed by visiting the campus and they even exhibited the demo satellites of ISRO and explained about the parts of the satellites and functioning of satellites.

Students gained a thorough understanding of the NRSC's exploratory investigations on weather and climate, as well as monitoring and supervision of natural resources, allowing the students to bridge

the gap between academic learning and practical experience.

### A TWO DAY SKILL DEVELOPMENT PROGRAMME ON MICROSOFT EXCEL



Two day workshop was organized on Microsoft Excel in collaboration with TASK on was organized on 17th & 18th April, 2022. Mr. Balu Banothu was the trainer for the workshop. On day one The trainer introduced the use of simple functions like sum, average, product, division, max, min, text functions and various ways of formatting the entered data, explaining lucidly with the help of the dataset shared with the students later he extended the discussion on the use of standard operators like AVERAGEIF, COUNTIF, and mathematical and statistical functions, which helped work out a number of problems from the data set. Next day the trainer taught them sorting and filtering, Lookup functions, Data validation he also taught the various paste special techniques that are available with EXCEL and also took up the topics of creating charts and slicers, how to protect an excel worksheet and also the various tools of data analysis in EXCEL the session ended with the trainer giving some practice problems to solve.

# AVANTHI INCUBATION CENTRE

## INAUGURAL OF INCUBATION CENTRE

The Inauguration of “Incubation centre” was held on 7th April 2022 in the college premises to promote a culture of innovation. The day started with by inauguration of Avanthi Incubation Center with ribbon cutting and lamp lightning later the students presented their business ideas to the Guest and Special guest.



The initiative was to establish a thriving innovation ecosystem within the institution. Incubators provide services to entrepreneurs to assist them in overcoming the first challenges of beginning a new business. This Cell will serve as a catalyst for students to generate novel ideas as well as develop existing ones.



During the inaugural the Chief Guest Prof. A. Krishnaiah, Director ED -Cell, Osmania University while addressing students explained about “Skillable Innovation” and why it's important to reach the bottom of the pyramid. In his presentation, he outlined four steps to skillful

innovation, including:

1. The concept of new information
2. The concept of invention
3. Taking an idea and turning it into a product.
4. from socio-commercialization to innovation



Mrs. V. Swapna, Faculty Member, Registered Patent Agent, Trademark Agent, I/C Skill Training, MSME, committed to provide all required assistance and support for the Cell's proper operation of the cell.



The special guest Mrs. Dr. E. Vijaya, Faculty Member, I/C ED- cell, MSME addressed students and faculty regarding facilitating access to advanced facilities and a support system for entrepreneurs, how to from Concept to Entrepreneurship and she also spoke about how Teaching and learning help the development of an innovation environment.

A young mind is the sharpest mind. It learns quickly and acts quicker. The education system today focuses on books and rote-learning, but times are changing as these young geniuses, who chose to take a different path, have proved that they have picked machines over books and ideas over words. The Avanthi P.G. College Innovation Cell provided a forum for these young minds to explore and invent, as well as to come up with extraordinary inventive ideas, by showcasing them at the inaugural of Avanthi Incubation Centre at the college campus.

### AUTOMOBILES RUN ON WATER

The notion for automobiles can run on water came about as a result of escalating fuel prices. This toy model, which students are creating, runs on water and produces no pollutants.

The growing cost of gasoline is one of India's most pressing worries today. Students have begun work on a new revolutionary idea using materials to construct a model in which vehicles will be powered by water. During the opening of the incubation cell, students described the model, for which the guest applauded them.



### TRACKING DEVICE- TO SAVE LIVES

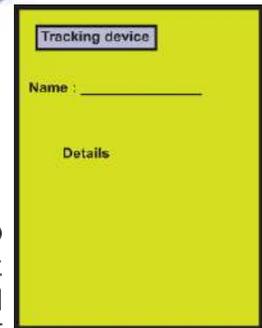


**K PARAMESH**  
MCA I YEAR

Every day in news papers and news channels, I see and read stories about this situation, and that's how the idea of inventing a tracking device to save lives came to my mind.

Now that you can see how important GPS technology is for saving lives, GPS technology is

used by many products to keep track of people in the case of an emergency. So it's time to make sure that this tracking device would help solve all the problems of saving a life. This tracking gadget may be customized to meet the demands of each individual.



All the problems can be solved with a simple tracking chip.

#### Features:

1. A chip with unique id
2. Tracking application
3. Chip with single button
4. Gps connection
5. Solar charging

A micro chip which we can keep it anywhere in our belongings like watch, chain and mobile phone.

First we need to login in the app and fill your details these details will help you send notification when you're in risk as this chip has a button and when you press the button of the chip it gets activated and sends the message to person whose information was filled.

Suppose a person has been kidnapped by someone once the person clicks the button the location and details will send to their parents.

### CREATED A GAMING APP

As a student of MCA, from the time I joined this course, Computers piqued my interest, and I was more into the prospect of creating games. I enrolled myself in various short-term courses to strengthen my knowledge and abilities in the field of computers, which proved to be really beneficial to me and greatly aided my progress.



**ABU BAKAR**  
MCA I YEAR

From the knowledge i have gained from that course and my regular college classes, I tried to create a mini online gaming app. So I developed a "TIC - TAC - TOE" GAME

I attempted to construct a little online game app using the skills I obtained from the course and the basics like concepts of HTML, CSS and JAVA SCRIPT. As a result, I created a "TIC - TAC - TOE" GAME.

#### HOW TO CREATE THE "TIC - TAC - TOE" GAME

- The user / programmer should be familiar with the basics of web technologies concepts like HTML and CSS.
- He / she must also know basics of JAVA SCRIPT which would be helpful to perform the action in the game application on the web page.

## ARE WOMEN SAFE???

### SHE SAFE APP



Do you truly believe that women are safe? No. Many instances occur in our society that has an impact on women, and this causes us to lose trust in mankind. This incidence causes several traumas for victims and witnesses, as well as gives traumatized memories.

Women's safety is jeopardized by a variety of activities such as domestic violence, human trafficking, honour killings, mistreatment, and inappropriate touching, among others which can make them feel unsafe.

"SHE SAFE APP"- This app may not solve all of the problems that women face, but it will give you courage and faith in yourself. The app will be simple to use, and the commands will be simple to understand. This app has a voice commands for people who cannot read or write but know how to use a smart phone.

In case of any unusual situations, when anything dangerous occurs, the app will identify changes regarding temperature, panic attacks, anxiety attacks, or a change in your heart rate. It can be used by everyone.

**She Safe will assist you in the following ways:** In case of an unexpected scenario, this app will send a notification to the numbers you have registered; if no numbers have been registered, it will send a notification to the person you have recently contacted the most.

It sends your location and captures pictures. When it senses that you are unconscious or that your body is becoming numb, it will sound an alert alarm and send a message to the phone numbers you have **registered in the app**.

# CULTURAL PROGRAMMES

## REPUBLIC DAY CELEBRATIONS

We Indians throughout India celebrate the nation's Republic Day, on January 26 each year. It is a day to remember when India's constitution came into force on 26th January, 1950 completing the country's transition toward becoming an independent republic.



Republic Day is celebrated every year with much enthusiasm at Avanthi P.G. college and to mark the importance of this occasion, the faculty, and administrative department assembled for flag hoisting ceremony on 26th January, 2022 at Avanthi P.G. college. The flag hoisting followed by speech of principal and Faculty view on this grand day.

## AARAMBH- 2022 “FRESHER’S PARTY”



“Fresher’s Party” in any college is an event which every student eagerly awaits from their time of admission. The 5th March, 2022 was as a memorable day in the life of every fresher of



Avanthi P.G. College which was organized at Taj Mahal Hotel, Narayanguda. The fresher’s day was filled with excitement, joy, music, enthusiasm, laughter and happiness.

The party began with an auspicious lamp lighting ceremony and prayers to Goddess Saraswati, as is customary at the institute. The event was graced by the presence of Chief Guest Mr. Suresh Tanneeru, Founder & CEO of TechiesNest and Vice President of Dataflix, Guest of Honor Mr. Jayawanth Naidu, Treasurer HMA, HR Director Mrs. Y. Jayapradha, Avanthi Group of Institutions, Principal Dr. S. Apparao, HoDs, and all faculty members.

Pulsating ambience, flashing lights and foot-tapping music, set the mood of the party right. The excitement augmented to a joyful high as performances graced the stage. The mercury began to rise; the dance floor was left open for some unbridled energy.

Freshers' party is all about creating everlasting relationships with each other. The event is an indication of union among the students. "The magic in the air tuned into the chords of pulsating rhythmic hearts and created bonds for the years that lay ahead."

## INTERNATIONAL WOMEN'S DAY CELEBRATIONS

Avanthi P.G. College organized a guest talk on 8th March, 2022 for increasing motivation and confidence of female students as well as faculty members. The women's day celebration was indeed a great initiative by the institute to confer love and gratitude for female students and faculty members. It aimed at imparting the values like empowerment and equality which bestowed the



sense of appreciation and respect to the entire female fraternity.

Ms. Hema Jain, Former President HMA & CEO of Crux Management services Pvt. Ltd., encouraged students to believe in themselves. She also urged them to concentrate on their objectives. It was a noble day organized by the institute with the goal of empowering women and making them feel appreciated and valued.



# SPORTS



Avanthi P.G. College's annual sports day was held on 9th April, 2022. Various indoor and Outdoor games were conducted for junior and senior students.

Initially students played badminton, volleyball which was followed by cricket. Students were very enthusiastic to take part in the games. Later post lunch indoor games like caroms & chess were conducted. Later the prizes were distributed for winners and runners.

# PEARLS OF EXPRESSIONS

## A REAL WORLD FIGHTER

Once upon a time there was a village called Ligampally. There was a poor and middle-class family they couldn't afford to buy food for their children. The couple has a son. That boy is enthralled by the INDIAN ARMY and wants to serve his country. His parents, however, did not have enough money and hence turned him down. He would always say "Think big and aim high".

The boy, on the other hand, could never quit his goal. He always said that "There is no reverse gear" and "Sky is the limit". The boy studied hard and received a free seat at "Armed Force College" after completing his SSC with state first rank. The boy felt very happy and worked very hard round the clock and got a job in Indian Army and within a year he was promoted and got an award for his bravery. He felt very happy and his parents were really proud of him.

REAL HEROES DON'T HAVE A NAME ON THE BACK OF THEIR JERSEY. They wear their COUNTRY'S FLAG.

**Moral:** Where there is a will there is a way, and we should work hard on our goals and we should never give up.....

Ms. MANCHI DEEPTHI  
MCA I YEAR

## WHY FARMER.....

One day, God decided that there should be a king to control the kingdom, a soldier to serve the nation, and a doctor to save people's lives. But God wondered who would get up before dawn, milk cows, work all day in the fields. As a result God has created a farmer on this planet who would feed everyone.

God said, I need somebody who will be strong enough, for rainy and sunny days, who can put in a lot of hard work 24 hours a day and feed everyone in the world.

Farmer is the only individual who works 24 hours a day. THE 'BACKBONE OF THE SOCIETY' IS THE FARMER. Because, while we may require the services of a doctor, a lawyer, a police officer, a teacher, and other professionals on occasion, we require the services of a farmer three times a day.

A farmer prays to God, to make his mind strong in any scenario and to bless the land he has been given. And may I never forget that you are the one who contributes to the success of the harvest that I am trying to grow. Please protect me from all dangers, and thank you Lord for your kind gift of strength and knowledge.

**Moral :** A Farmer is the only person who works like 24/7 without rest in their life's so respect every farmer because there are back bone of this world.

Mr. CH.SAI KRISHNA REDDY  
MCA I YEAR

## SELF MOTIVATION: HOW TO MOTIVATE YOURSELF

**P**eople who are unable to motivate themselves must be content with mediocrity, no matter how impressive their other talents. - Andrew Carnegie

If you want to excel in life, self motivation is essential. You must know how to motivate yourself. You must be able to keep your spirit high no matter how discouraging a situation is. That's the only way to get the power you need to overcome difficulties. Those who are discouraged in difficult times are certain to lose even before the battle is over.

The question is: how do you motivate yourself?

### HERE ARE SEVERAL TIPS:

**1. Have a cause :** Think of a more powerful source of motivation, a cause you care about. A cause that can inspire you to give your best even in the face of difficulties and can make you do the seemingly impossible things. A cause that matters to you can inspire you indefinitely. It's like a spring that will never dry.

**2. HAVE A DREAM. A BIG DREAM :** Only as high as I reach can I grow, only as far as I seek can I go, only as deep as I look can I see, only as much as I dream can I be. - Karen Ravn

Make your cause concrete in the form of a dream. Having a dream is important because it's difficult to be motivated if you don't have anything to shoot for. Just think about people who play basketball. Will they be motivated to play if there is no basket to aim at? I don't think so. They need a goal. You need a goal. That's what your dream is for. But just having a dream is insufficient. Your dream must be big enough to inspire you. It must be realistic but challenging. It must stretch your ability beyond your comfort zone.

**3. BE HUNGRY :** Wanting something is not enough. You must have hunger for it. Your motivation must be absolutely compelling in order to overcome the obstacles that will invariably come your way. - Les Brown

To be truly motivated, you need to have hunger and not just desire. Having mere desire won't take

you through difficult times since you don't want things badly enough.

**4. RUN YOUR OWN RACE :** I do not try to dance better than anyone else. I only try to dance better than myself. - Mikhail Baryshnikov

Comparing yourself with others is an effective way to demotivate you. Don't let that happen to you. You have your own race so how other people perform is irrelevant. The only competitor you have is yourself. The only one you need to beat is you. Have you become the best you can be?

**5. TAKE ONE MORE STEP :** Success is not final, failure is not fatal: it is the courage to continue that counts. -Winston Churchill

When you meet obstacles along the way, there could be the tendency to quit. You may think that it's too difficult to move on. You may think that your dream is impossible to achieve. But this is where you can see the difference between winners and losers. Though both of them face the same difficulties, there is one thing that makes the winners different: *the courage to continue*.

In difficult situations, just focus on taking one more step forward. Don't think about how to complete the race. Don't think about how many more obstacles are waiting for you. Just focus on taking the next step.

**6. LET GO OF THE PAST :** Finish each day and be done with it. You have done what you could. -Ralph Waldo Emerson

You might have made mistakes in the past. You might have disappointed others with what you did. But it's over. It's already in the past and there's nothing you can do about it.

Today is a new day and you having the chance to start again. No matter how bad your past might be, you still have a bright future ahead waiting for you. Just don't let the burden of the past stop you.

Apply these tips and motivate yourself. Don't settle for mediocrity. Let your self- motivation take you to excellence.

By

Mr. Poosa Nikhil  
MBA II Year

Once there was a little boy who had a bad temper. His father gave him a bag of nails and told him that every time he lost his temper, he must hammer a nail into the back of the fence. The first day the boy had driven 37 nails into the fence. Over the next few weeks, as he learned to control his anger, the number of nails hammered daily gradually dwindled down. He discovered it was easier to hold his temper than to drive those nails into the fence. Finally the day came when the boy didn't lose his temper at all. He told his father about it and the father suggested that the boy now pull out one nail for each day that he was able to hold his temper.

The days passed and the young boy was finally able to tell his father that all the nails were gone. The father took his son by the hand and led him to the fence. He said, "You have done well, my son, but look at the holes in the fence. The fence will never be the same. When you say things in anger, they leave a scar just like this one. You can put a knife in a man and draw it out. It won't matter how many times you say I'm sorry, the wound is still there. A verbal wound is as bad as a physical one."

So watch your words when you lose your temper.

By

**Ms. B. Vandana**  
MBA II Year

Once there was a king who received a gift of two magnificent falcons (birds) from Arabia. They were peregrine falcons (hawks), the most beautiful birds he had ever seen. He gave the precious birds to his head falconer (expert in hunting birds) to be trained.

Months passed and one day the head falconer informed the king that though one of the falcons was flying majestically, soaring high in the sky, the other bird had not moved from its branch since the day it had arrived. The king summoned healers (magic practitioners) from all the land to tend to the falcon, but no one could make the bird fly. He presented the task to the member of his court, but the next day, the king saw through the palace window that the bird had still not moved from its perch (seat on the tree). Having tried everything else, the king thought to himself, "May be I need someone more familiar with the countryside to understand the nature of this problem." So he cried out to his court, "Go and get a farmer."

In the morning, the king was thrilled to see the falcon soaring high above the

palace gardens. He said to his court, "Bring me the doer of this miracle." The court quickly located the farmer, who came and stood before the king. The king asked him, "How did you make the falcon fly?" With his head bowed, the farmer said to the king, "It was very easy, your highness. I simply cut the branch where the bird was sitting."

We are all made to fly -- to realize our incredible potential as human beings. But instead of doing that, we sit on our branches, clinging to the things that are familiar to us. The possibilities are endless, but for most of us, they remain undiscovered. We conform to the familiar. So, for the most part, our lives are mediocre instead of exciting, thrilling and fulfilling.

So let us learn to destroy the branch of fear we cling to and free ourselves to the glory of light.

By

**Ms. B. Harini**  
MBA II Year

A German once visited a temple under construction where he saw a sculptor making an idol of God. Suddenly he noticed a similar idol lying nearby. Surprised, he asked the sculptor, "Do you need two statues of the same idol?" "No," said the sculptor without looking up, "We need only one, but the first one got damaged at the last stage." The gentleman examined the idol and found no apparent damage. "Where is the damage?" he asked. "There is a scratch on the nose of the idol." said the sculptor, still busy with his work. "Where are you going to install the idol?"

The sculptor replied that it would be installed on a pillar twenty feet high. "If the idol is that far, who is going to know that there is a scratch on

the nose?" the gentleman asked. The sculptor stopped work, looked up at the gentleman, smiled and said, "I will know it."

The desire to excel is exclusive of the fact whether someone else appreciates it or not. "Excellence" is a drive from inside, not outside. Excellence is not for someone else to notice but for your own satisfaction and efficiency...

By

Mr. D. Omkar Raj  
MBA II Year

## SUCCESSFUL PEOPLE WHO FAILED AT FIRST

### BUSINESS GURUS

**HENRY FORD :** While Ford is today known for his innovative assembly line and American-made cars, he wasn't an instant success. In fact, his early businesses failed and left him broke five times before he founded the successful Ford Motor Company.

**SOICHIRO HONDA :** The billion-dollar business that is Honda began with a series of failures and fortunate turns of luck. Honda was turned down by Toyota Motor Corporation for a job after interviewing for a job as an engineer, leaving him jobless for quite some time. He started making scooters of his own at home, and spurred on by his neighbors, finally started his own business

**AKIO MORITA :** You may not have heard of Morita but you've undoubtedly heard of his company, Sony. Sony's first product was a rice cooker that unfortunately didn't cook rice so much as burns it, selling less than 100 units. This first setback didn't stop Morita and his partners as they pushed forward to create a multi-billion dollar company.

**BILL GATES :** Gates didn't seem like a shoe-in for success after dropping out of Harvard and starting a failed first business with Microsoft co-founder Paul Allen called Traf-OData. While this early idea didn't work, Gates' later work did, creating the global empire that is Microsoft.

**HARLAND DAVID SANDERS :** Perhaps better known as Colonel Sanders of Kentucky Fried Chicken fame, Sanders had a hard time selling his chicken at first. In fact, his famous secret chicken recipe was rejected 1,009 times before a restaurant accepted it.

By

Ms. L. Sucharitha  
MBA II Year

## • CRITICAL THINKING •

“We are what we think!” - What we say, what we do, and what we feel - all have their origin in the mind. Every living human mind indulges in thinking process. Thinking allows beings to make sense of the world in different ways, and to interpret it in ways that are significant to them. Thinking may be positive or negative; critical or creative; convergent or divergent;

### CRITICAL THINKING - WHAT IT IS

Critical thinking is having a judgmental approach to things happening in the world. "Critical" in this context does not mean "disapproval" or "negative" but carries a positive meaning. Critical thinking questions assumptions - whether a claim is true or false and goes on to answer as to why it is so. Mere accumulation of information will not result in critical thinking. It lies in knowing the facts, assimilating the facts, drawing inferences from the facts and using them to improve personal, social and professional lives. Logical reasoning and rationality are central to the critical thinking process. It is higher level thinking involving thorough analysis and evaluation.

### CRITICAL THINKING - WHAT IT IS NOT

Critical thinking does not mean being argumentative and critical about people. Critical thinking does not guarantee that we will arrive at truth, but it does make it much more likely than any of the alternatives do. Critical thinking is not intended to make people think alike. As George Smith Patton said “If everyone is thinking alike, then somebody isn't thinking.” No two human beings are alike. Differences in personal, social, psychological, cultural and even geographical factors will prevent people from thinking the same way. Critical thinking validates a belief and is not a belief in itself. Critical thinking does not discourage or replace feelings or emotional thinking.

### CRITICAL THINKING - WHY IS IT REQUIRED?

Students learn from their teachers who are life-long learners. Mere gulping of facts without reasoning and understanding may serve the purpose of qualifying an examination but does not result in real learning. Critical thinking becomes imperative if real learning has to happen. It is only through such learning will people be able to relate

things to real world situations and apply theoretical basics where they are apt.

### CRITICAL THINKING - HOW DOES IT HAPPEN?

Critical thinking is not just thinking, but thinking which entails self-improvement and is essential to effective learning and productive living. Don't simply assert things; reason things out on the basis of evidence and good reasons. A person with critical thinking skills is able to do the following:

- Understand the logical connections between ideas
- Identify, construct and evaluate arguments
- detect inconsistencies and common mistakes in reasoning
- Solve problems systematically
- Identify the relevance and importance of ideas
- Reflect on the justification of one's own beliefs and values

Here are a few tips for developing one's critical thinking:

- Take stock of the situation.
- Put it your own words.
- Identify the implicit and explicit factors causing the situation.
- Think of other factors that fit the bill.
- Compare similar situations that occurred in the past or that your peers have faced.
- Question the facts - why is it so or why is it not so?
- Reasoning will lead to uncovering the facts missed out earlier.
- Now you will be able to see the situation in a new light with better understanding and better preparedness. In other words, critical thinking will make you proactive.

### FINAL WORD

Critical thinking is essential in the workplace, particularly for employees in management roles. Their decisions can affect an individual employee, a department or the entire workforce. Regardless of the individual's position, rank or status, examples of the use of critical thinking skills to make workplace decisions are evident everywhere. Therefore, developing critical thinking right from an early stage is crucial for all budding managers.

By

Ms. M.Preethi Nigam  
MBA II Year

**AVANTHI DEGREE & P.G. COLLEGE**



# PLACEMENT CELL

## "YOUR TRUE PARTNER IN THE JOURNEY FROM COLLEGE TO CORPORATE"

### ABOUT THE CELL

Today, the 'measure' to evaluate an institution is just not excellence in academics, but the intensity of placements activity and the percentage of students joining desired organizations with lucrative packages.

The placement department, under the guidance of our managing director, Mr I Shravan Kumar, whom the TPO team reports to, has been a strong force to reckon with drawing more than 50 companies to the campus every year. The cell of the PG college at Dilsukhnagar, headed by Mr Syed Ahmed Moin Quadri, with the able support of all departments has been registering growth not only in terms of number of companies visiting campus, percentage of selections but also in terms of packages offered.

Corona, as we all know took a heavy toll all across on man, material and money. The Avanthi placement cell was also not spared, however, we were quick to plan our dynamic course of action. When all the industries were facing decline in growth industries of healthcare, banking, finance and IT capitalized on the situation and grew by leaps and bounds. We were quick to sense this and channelized our efforts in the same direction

.The result of this was that we could rope in MNC's like Medicovert Hospitals, Sprint Diagnostics, Rainbow Hospitals, Muthoot Fincorp, Muthoot Finance Ltd, Cholamandalam Finance, Axis bank Limited, Gayathri banks offering pure teller jobs.

2021 saw yet another successful culmination of the placement season with students bagging job offers valuing up to 10 lakhs per annum. We further grow in quality by adding Berkedia Services India Pvt Ltd, Forensic Alpha (UK Based), Gayathri Bank, DMart, Hitachi Vantara, Bajaj Capital to the long list in the year 2022. This can be attributed to the CAMPUS Recruitment Training mechanism which aims to equip the students with the required skill as they embark on the journey of completing their PG courses.

We also establish a 'CONNECT' of students with the corporate by organizing industrial visits to COCA-COLA, JERSEY CREAMLINE DAIRY PRODUCTS, NIRD etc.,.

### We also impart Career Guidance

Nobody is made for everything. Though one can be versatile, It is always so that one can be AN EXPERT of only one domain and this domain

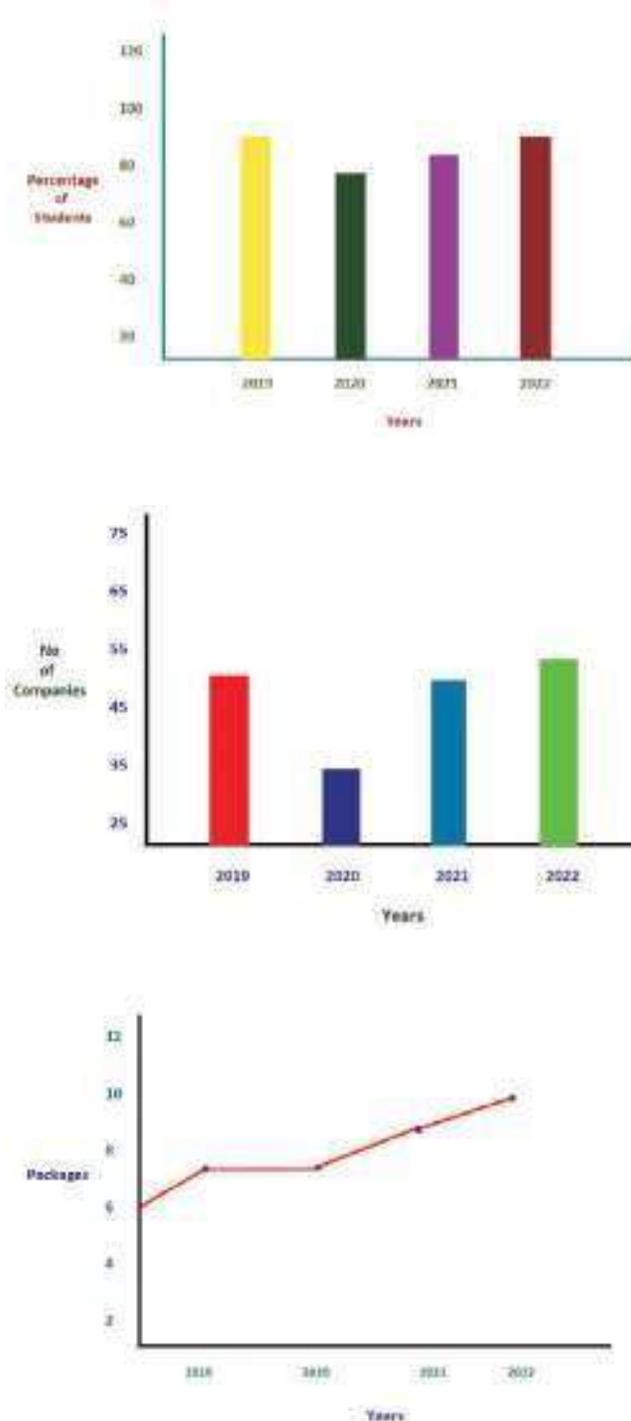
is that which one naturally has a flair for. But, 'which domain is that?' is a question that people spend their entire lifetime trying to get an answer for. This lack of clarity is one big reason why the success rate is exponential with just a few. Whereas, with the rest of them it is arithmetic.

Therefore the Career guidance sessions aim at creating awareness amongst students at the right time so that the students can choose specializations in which they can excel and thus be optimally productive not just for themselves but also for the society. Various test are conducted to generate a structured report of a student's strength and Skill gaps Thus students are moulded to align their strengths with right career choices.

We not only believe in providing employment opportunities but going hand in hand with governments initiative on encouraging to develop entrepreneurial ecosystem we in collaboration with MSME and Osmania University ED Cell has inaugurated incubation centre to support and equip innovation to our students. Making our students become future leaders and employment generators.

This year as we embark on yet another placement season, we wish to improve on the last year's count of companies, packages offered, and percentage of selections.

### Statistical Illustration of Incremental Growth





ESTD 1992

# AVANTHI

## DEGREE & P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of Telangana)



### PLACEMENT SUMMARY OF MBA & MCA FOR THE ACADEMIC YEAR 2021-2022

S.No.	NAME OF ORGANIZATION	DATE	SELECTS	S.No.	NAME OF ORGANIZATION	DATE	SELECTS
1	HITACHI VANTARA	AUG'21	1	37	HYUNDAI MOBIS(HR)	JUNE'22	1
2	HDFC LIFE	NOV'21	4	38	INNOVATIVE INFORMATION TECH	JUNE'22	DUE
3	PROPERTY PISTOL	DEC'21	3	39	TATA CAPITAL	APRIL'22	1
4	FUTURE GRP	DEC'21	13	40	JUSTDIAL LIMITED	AUG'22	1
5	RELIANCE JIO	JAN'22	DUE	41	INDIAMART	JUNE'22	1
6	S&P GLOBAL	JAN'22	6	42	AZISTA	AUG'22	DUE
7	SRINIVASA FARMS	JAN'22	2	43	Blive(GOA BASED)	AUG'22	DUE
8	BAJAJ CAPITAL LTD	JAN'22	7	44	KROLL	AUG'22	DUE
9	TOMMY HILFIGER	JAN'22	1	45	MOTILAL OSWAL	AUG'22	DUE
10	CALVIN KLIEN	JAN'22	DUE	46	ZEN TECHNOLOGY(C LANG)	DEC'21	1
11	UNIMONI	JAN'22	1	47	VISTEX PACIFIC INTERNATIONAL	DEC'21	1
12	MUTHOOT FINCORP	FEB'22	19	48	DELOITTE	DEC'21	1
13	SMEA ANALYTICS	DEC'21	3	49	HEXAWARE	DEC'21	1
14	DEFTEAM JAVA	DEC'21	1	50	HITACHI VANTARA	DEC'21	2
15	INTERCONTINENTAL EXCHANGE	DEC'21	1	51	QUEST GLOBAL	NOV'21	1
16	ALLIANT GROUP	MAR'22	1	52	CSSCORP	JAN'22	3
17	ACUVATE	MAR'22	1	53	VIRTUSAPOLARIS	JAN'22	1
18	MUTHOOT FIN(HR)	MAR'22	1	54	AJR INFOSYSTEMS	JAN'22	5
20	SPRINT DIAGNOSTICS	MAR'22	7	55	ARIQT INT	FEB'22	9
21	KOTAK SECURITIES	MAY'22	3	56	DEFTEAM INT PYTHON	MAR	3
22	FACTSET	APRIL'22	3	57	TRIPOD	MAR'22	2
23	Shanti lal(Accounts)	APRIL'22	1	58	NOMU COMM SYSTEMS	MAR'22	1
24	GENPACT	APRIL'22	3	59	ALOHA IT SOLUTIONS	MAR'22	1
25	SS&C	APRIL'22	1	60	TECHDENALLI	APRIL'22	1
26	BERKEDIA SERVICES	APRIL'22	DUE	61	HYUNDAI MOBIS	JUNE'22	1
27	FORENSIC ALPHA	APRIL'22	DUE	62	EASYECCOM	JUNE'22	1
28	DMART(FIN,HR )	MAR'22	8	63	REVATURE	JAN'22	1
29	VIPANY CONSULTANCY	FEB'22	3	64	PENTAGON SPACE	MAY'22	8
30	ZEN TECHNOLOGY(HR)	MAY'22	1	65	AIFA LABS	JUNE'22	5
31	RATNADEEP RETAIL(HR,MKTG)	JUNE'22	1	66	ADROIT	JUNE'22	2
32	RYANTAX	AUG'22	DUE	67	INFOSYS	April'22	3
33	GAYATHRI BANK	JUNE'22	DUE	68	CARRIER Technology India LTD	JULY '22	1
34	SWAYAMVAR,KASAM FASHIONS	JUNE'22	DUE	69	GSPANN TECHNOLOGIES	AUG'22	1
35	DELTA	JUNE'22	1				
36	ANKURA HOSPITALS(HR/Billing)	JUNE'22	1				

# A Few Success Stories



Alliant Group  
(6 Lakh)



Hyundai Mobis  
(4.5 Lakh)



Carrier Tech. Ltd  
(4.75 Lakh)



Pistol Property  
(8 Lakh)



Revature  
(4.5 Lakh)



Facebook



S & P Global  
(4.5 Lakh)



S & P Global  
(4.5 Lakh)



S & P Global  
(4.5 Lakh)



S & P Global  
(4.5 Lakh)



S & P Global  
(4.5 Lakh)



Tata Capital



Reliance  
Industries Ltd



Reliance  
Industries Ltd



Reliance  
Industries Ltd



Reliance  
Industries Ltd



Reliance  
Industries Ltd



Reliance  
Industries Ltd



Tripod



Tripod



Dmart



Dmart



Berkadia



Berkadia



HDFC



HDFC



Bajaj Capital



Bajaj Capital



Defteam Int.



Factset



Factset



Factset



AJR  
Infor Systems



AJR  
Infor Systems



AJR  
Infor Systems



AJR  
Infor Systems