

FACULTY OF MANAGEMENT
M.B.A. I – Semester (CBCS) Examination, January 2019

Subject: A. Business Law & Ethics

Paper Code – MB – 104
Open Elective – I

Time: 3 Hours

Max.Marks: 80

PART – A (5x4 = 20 Marks)
[Short Answer Type]

Note: Answer all the questions in not more than one page each.

- 1 Coercion
- 2 Caveat emptor
- 3 Articles of Association
- 4 Rights of the consumer
- 5 Social responsibility

PART – B (5x12 = 60 Marks)
[Essay Answer Type]

Note: Answer all the questions by using internal choice
in not exceeding four pages each.

- 6 a) Discuss types of consideration, what will happen if consideration is missing in an agreement?
OR
b) What are quasi – contracts? Enumerate the quasi-contract under the Indian Contract Act, 1872.
- 7 a) Define bailment. Discuss the rights and responsibilities of bailee.
OR
b) Explain the significance and legal implications of marking a cheque and state whether the marking of a post-dated cheque binds the banker who certifies it.
- 8 a) How is a company formed under the Companies Act, 1953? Enumerate the various documents to be filed with the registrar.
OR
b) What do you understand by Quorum? Must a quorum be present throughout a meeting? Where is the procedure if a quorum is never formed?
- 9 a) What is the jurisdiction of a Consumer Dispute Redressal Forum? In what manner is a complaint filed before it? What procedure is followed by it after receiving a complaint?
OR
b) Explain pollution control law in detail.
- 10 a) Define business ethics. Discuss its nature and efficiency in detail.
OR
b) Explain Indian value system and its relevance in Management.

FACULTY OF MANAGEMENT

M.B.A. I – Semester (CBCS) Examination, January 2019

Subject: B. Fundamentals of Technology Management

Paper – MB – 104

Open Elective – I

Time: 3 Hours

Max.Marks: 80

PART – A (5x4 = 20 Marks)

[Short Answer Type]

Note: Answer all the questions in not more than one page each.

- 1 Define technology change
- 2 What are the models of technology growth and diffusion?
- 3 What is pricing of technology?
- 4 Define technology absorption
- 5 Write short note technology venture capital

PART – B (5x12 = 60 Marks)

[Essay Answer Type]

Note: Answer all the questions by using internal choice in not exceeding four pages each.

- 6 a) Define technology management. Explain limitations of technology management.
OR
b) What are the options and strategies of technology development?
- 7 a) Explain common methods of forecasting technology.
OR
b) Explain methodologies of technology strategy.
- 8 a) What do you mean by technology transfer? Explain its features and routes.
OR
b) What are some of the commitments and assurances that a technology policy is supposed to commit to the government?
- 9 a) Distinguish between Technology Assessment and technology Evaluation.
OR
b) Explain benefits of technology absorption.
- 10 a) Describe technology information system. Explain the contents of technology information system with suitable examples.
OR
b) What is technology environment? Explain about science and technology in India.

FACULTY OF MANAGEMENT

M.B.A. I – Semester (CBCS) Examination, January 2019

Subject: C. Managerial Economics

Paper Code – MB – 104

Open Elective – I

Time: 3 Hours

Max.Marks: 80

PART – A (5x4 = 20 Marks)

[Short Answer Type]

Note: Answer all the questions in not more than one page each.

- 1 Features of Robbins definition of Economics
- 2 Consumer equilibrium
- 3 Diseconomies of scale
- 4 Market structure
- 5 Keynes's Saving.

PART – B (5x12 = 60 Marks)

[Essay Answer Type]

Note: Answer all the questions by using internal choice in not exceeding four pages each.

- 6 a) Discuss the nature and scope of Managerial Economics. How does it differ from traditional economics?
OR
b) Explain about Welfare Economics. Discuss the role of government in ensuring the welfare of its citizens.
- 7 a) What do you mean by Demand Analysis? Describe the objects of Demand Analysis.
OR
b) Explain how do you measure elasticity of demand. How do you interpret the different types of elasticity of demand?
- 8 a) Discuss briefly the forces which affect the cost behaviour in the long-run.
OR
b) Define production function. How can a product find it useful? Illustrate.
- 9 a) Differentiate between perfect and imperfect markets.
OR
b) What do you understand by price discrimination? What are its objectives? What are the conditions necessary to make price discrimination effective?
- 10 a) What is business cycle? Discuss briefly the important theories of business cycles.
OR
b) Explain the Keynesian Approach to the determination of National Income by Aggregate demand and Aggregate Supply Approach.