

**FACULTY OF MANAGEMENT**

**M.B.A. I – Semester (CBCS) Examination, July / August 2018**

**Subject: Business Law & Ethics**

**Paper – MB – 104**

**(Open Elective – I)**

**Time: 3 Hours**

**Max.Marks: 80**

**Note: Answer all the questions from Part-A and Part-B.  
Each question carries 4 marks in Part-A and 12 marks in Part-B.**

**PART – A (5x4 = 20 Marks)**

**[Short Answer Type]**

- 1 Define a contract and identify the essential requirements of a contract
- 2 Distinguish between Promissory Note and Bill of Exchange
- 3 Write a note on Statutory Meeting
- 4 Functions of consumer councils
- 5 Ethics Vs. Morals

**PART – B (5x12 = 60 Marks)**

**[Essay Answer Type]**

- 6 a) “All contracts are agreements but not all agreements are contracts”. Explain.  
**OR**  
b) Explain the remedies available for breach of contract.
- 7 a) Explain the rights and duties of Bailee.  
**OR**  
b) Distinguish between condition and warranty and discuss the implied conditions and warranties under contract of sale of goods.
- 8 a) Explain the process of formation of a company.  
**OR**  
b) What is Memorandum of Association? Explain its contents.
- 9 a) What are the rights of consumers? Critically analyze the level of consumer awareness in India.  
**OR**  
b) State the provisions of the Competition Act for prohibition of anti-competitive agreements.
- 10 a) Critically analyse the relationship between social responsibility of business and survival, profitability and growth of business.  
**OR**  
b) Comment on the Indian Value System and its relevance to Management.

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**FACULTY OF MANAGEMENT**

**M.B.A. I – Semester (CBCS) Examination, July / August 2018**

**Subject: Fundamentals of Technology Management**

**Paper – MB – 104**

**Time: 3 Hours**

**Max.Marks: 80**

**Note: Answer all the questions from Part-A and Part-B.  
Each question carries 4 marks in Part-A and 12 marks in Part-B.**

**PART – A (5x4 = 20 Marks)  
[Short Answer Type]**

- 1 Define Technology Management
- 2 Technology change
- 3 Technology absorption
- 4 Technology Assessment
- 5 Technology Gap

**PART – B (5x12 = 60 Marks)  
[Essay Answer Type]**

- 6 a) Discuss the role and importance of Technology.  
**OR**  
b) Explain various categories of technology.
- 7 a) Write about the Technology Development and Acquisitions.  
**OR**  
b) Discuss various steps in Technology generations and development.
- 8 a) Explain the different dimensions of technology transfer.  
**OR**  
b) Write about the pricing of technology transfer agreements.
- 9 a) What is technology diffusion? Discuss the major diffusion activities and diffusion strategies.  
**OR**  
b) What is technology absorption? Examine the constraints of technology absorption.
- 10 a) Write about the R&D support to the technology in India.  
**OR**  
b) What is technology gap? Discuss its evaluation.

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**FACULTY OF MANAGEMENT**

**M.B.A. I – Semester (CBCS) Examination, July / August 2018**

**Subject: Managerial Economics**

**Paper – MB – 104**

**(Open Elective – II)**

**Time: 3 Hours**

**Max.Marks: 80**

**Note: Answer all the questions from Part-A and Part-B.**

**Each question carries 4 marks in Part-A and 12 marks in Part-B.**

**PART – A (5x4 = 20 Marks)**

**[Short Answer Type]**

- 1 Opportunity cost
- 2 Consumer surplus
- 3 Cobb-Douglas Production function
- 4 Kinked Demand curve
- 5 Stagflation

**PART – B (5x12 = 60 Marks)**

**[Essay Answer Type]**

- 6 a) Discuss the importance of managerial economics in managerial decision making.  
**OR**  
b) What are the alternative objectives of firm? Explain in brief the profit and wealth maximization objective.
- 7 a) Critically examine the Law of Diminishing marginal utility.  
**OR**  
b) Briefly explain the different demand forecasting methods.
- 8 a) Explain the cost and output relations in long run.  
**OR**  
b) What is a return to scale? Explain the concept of increasing, constant and decreasing returns to scale with graphs.
- 9 a) What is monopolistic competition and explain how price is determined in monopolistic competition?  
**OR**  
b) Write about various types of pricing strategies available to the firm in the contemporary business world.
- 10 a) What are the different methods of measuring National Income.  
**OR**  
b) Explain various phases of trade cycles and also discuss the characteristics of each phase.

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