

FACULTY OF MANAGEMENT

M.B.A. (CBCS) II – Semester (New) Examination, July / August 2017

Subject: Economic Environment and Policy

Paper – MB – 204

Open Elective – III

Time: 3 Hours

Max.Marks: 80

Note: Answer all the questions from Part-A and Part-B.

Each question carries 4 marks in Part-A and 12 marks in Part-B.

PART – A (5x4 = 20 Marks)

[Short Answer Type]

- 1 What are the components of GDP?
- 2 What are the elements of financial markets?
- 3 What are the basic functions of IRDA?
- 4 What are the reasons for liberalization?
- 5 What is CENVAT?

PART – B (5x12 = 60 Marks)

[Essay Answer Type]

- 6 a) “The role of public sector diminished after privatization in India” – Explain.
OR
b) Examine the trends in investments in industry after liberalization.
- 7 a) “Indian capital market is less vibrant compared to European markets” – Elucidate.
OR
b) Bring out the interplay of financial markets and institutions.
- 8 a) Bring out the salient features of public sector reforms.
OR
b) “Liberal regulatory framework of insurance enabled more privatization and flow of FDI into this sector” – Comment.
- 9 a) “China has learnt great lesson from Indian Globalization” – Explain.
OR
b) What process is adopted to implement LPG in India?
- 10 a) Explain features and modalities of value added tax.
OR
b) Central Budget is an instrument of indicative planning to the Nation. Explain.

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M.B.A. (CBCS) II – Semester (New) Examination, July / August 2017

Subject: Business Process Re-engineering

Paper – MB – 204-2

Open Elective – III

Time: 3 Hours

Max.Marks: 80

Note: Answer all the questions from Part-A and Part-B.

Each question carries 4 marks in Part-A and 12 marks in Part-B.

PART – A (5x4 = 20 Marks)

[Short Answer Type]

- 1 Deterministic machines
- 2 Through put time
- 3 Cross functional teams
- 4 Black hole
- 5 TO-BE analysis

PART – B (5x12 = 60 Marks)

[Essay Answer Type]

- 6 a) Bring out the evolution of re-engineering.
OR
b) Elucidate the social constructs of BPR.
- 7 a) Explain the steps involved in cycle time and capacity analysis.
OR
b) Explain the steps involved in the reduction of cycle time.
- 8 a) Enumerate the key enablers of BPR in consumer goods industry.
OR
b) Explain in detail any three techniques of BPR.
- 9 a) Discuss the role of top management in BPR.
OR
b) Examine the simulation model of risk minimization in BPR.
- 10 a) Explain how ERP is useful in modeling of BPR.
OR
b) Narrate business process maturity model.

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M.B.A. (CBCS) II – Semester (New) Examination, July / August 2017

Subject: International Business

Paper – MB – 204 – 3

Open Elective – III

Time: 3 Hours

Max.Marks: 80

Note: Answer all the questions from Part-A and Part-B.

Each question carries 4 marks in Part-A and 12 marks in Part-B.

PART – A (5x4 = 20 Marks)

[Short Answer Type]

- 1 What are the drivers of International Business?
- 2 Discuss the benefits of economic integration
- 3 Explain the Global ownership strategies
- 4 Briefly explain the business process transformation
- 5 Explain the importance of intercultural communication.

PART – B (5x12 = 60 Marks)

[Essay Answer Type]

- 6 a) Discuss the significance of International business in the present day context. What are the merits and demerits of International business?
OR
b) Explain the impact of cultural and political environment on International Business.
- 7 a) Explain the positive and negative aspects of Tariff and non-tariff Barriers in International Business.
OR
b) What do you mean by regional economic integration? Explain their various levels.
- 8 a) Discuss the process for development of global market entry strategies of Indian entrepreneurs.
OR
b) Explain the role and logic of strategic alliances under competitive business environment.
- 9 a) Explain the theoretical framework of E-business and its relevance in the present day context.
OR
b) Explain the reasons for emergence of E-business in India.
- 10 a) Define global strategic planning. Explain various methods of implementing the same.
OR
b) Discuss the importance of HRM practices in Global business operations.

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M.B.A. (CBCS) II – Semester (New) Examination, July / August 2017

Subject: Financial Markets and Services

**Paper – MBA – 204 – 4
Open Elective – III**

Time: 3 Hours

Max.Marks: 80

Note: Answer all the questions from Part-A and Part-B.

Each question carries 4 marks in Part-A and 12 marks in Part-B.

PART – A (5x4 = 20 Marks)

[Short Answer Type]

Note: Answer all the questions in not more than one page each.

- 1 Discuss the need for financial innovation
- 2 What are the functions of a broker?
- 3 Explain the features of hire purchase
- 4 State the types of insurance
- 5 Discuss the cost of factoring

PART – B (5x12 = 60 Marks)

[Essay Answer Type]

Note: Answer all the questions by using internal choice.

- 6 a) State the products and participants in primary market.
OR
b) What are the emerging challenges to the financial service sector in India?
- 7 a) Explain the role of the merchant banker in issue management.
OR
b) Discuss the concept and evolution of merchant banking in India.
- 8 a) Explain the funding and regulatory aspects of leasing in India.
OR
b) Discuss the legal and tax framework of hire purchase agreement.
- 9 a) Explain the fundamental principles of insurance.
OR
b) State the recent trends in insurance sector in India.
- 10 a) Discuss the financial evaluation of factorial services.
OR
b) Explain the various symbols of credit rating.
