

FACULTY OF MANAGEMENT

M.B.A. II – Semester (CBCS) Examination, July 2018

Subject: Economic Environment and Policy

Paper – MBA – 204

Open Elective – III

Time: 3 Hours

Max.Marks: 80

Note: Answer all the questions from Part-A and Part-B.

Each question carries 4 marks in Part-A and 12 marks in Part-B.

PART – A (5x4 = 20 Marks)

[Short Answer Type]

- 1 What is tertiary sector?
- 2 What are the components of debt market?
- 3 What are basic functions of TRAI?
- 4 What are the forces of globalization?
- 5 What is MODVAT?

PART – B (5x12 = 60 Marks)

[Essay Answer Type]

- 6 a) "Savings patterns in Indian economy have drastically changed in the post liberalization era" – Discuss.
OR
b) Give an overview of the Biotech Industry in India.
- 7 a) "Non-banking institutions play a deterministic role in India" – Elucidate.
OR
b) Examine role and functions of SEBI.
- 8 a) "Banking regulatory framework forced banks to consolidate" – Examine.
OR
b) Discuss the salient features of disinvestment policy.
- 9 a) "LPG model adopted from Europe is not very successful in India" – Elucidate.
OR
b) What structural reforms have been brought by LPG in India?
- 10 a) "Indian taxation environment is more uncertain to promote investment in any sector" – Examine.
OR
b) Explain salient feature of Economic Survey 2017.

FACULTY OF MANAGEMENT

M.B.A. II – Semester (CBCS) Examination, July / August 2018

Subject: Business Process Re-engineering

Paper – MB – 204 – 2

Open Elective – III

Time: 3 Hours

Max.Marks: 80

**Note: Answer all the questions from Part-A and Part-B.
Each question carries 4 marks in Part-A and 12 marks in Part-B.**

**PART – A (5x4 = 20 Marks)
[Short Answer Type]**

- 1 Complex dynamic system
- 2 Theory of constraints
- 3 Clean sheet
- 4 Parameter analysis
- 5 AS-S analysis

**PART – B (5x12 = 60 Marks)
[Essay Answer Type]**

- 6 a) Give a critical note of a suggested re-engineering to a hypothetical organization.
OR
b) Explain in detail the complex dynamic system of BPR.
- 7 a) What is cycle time and capacity analysis? Explain how it can be managed.
OR
b) What is theory of constraint (TOC)? Explain its significance in identifying business.
- 8 a) Explain various methodologies of BPR implementation.
OR
b) Explain the role of key enablers of BPR.
- 9 a) Explain in brief the business process map and simulation model.
OR
b) Discuss the role of consultants in implementing BPR.
- 10 a) Examine the relationship between ERP and BRP.
OR
b) Write briefly about Business process maturity model.

FACULTY OF MANAGEMENT

M.B.A. II – Semester (CBCS) Examination, July / August 2018

Subject: International Business

Paper – MBA – 204 – 3

Open Elective – III

Time: 3 Hours

Max.Marks: 80

**Note: Answer all the questions from Part-A and Part-B.
Each question carries 4 marks in Part-A and 12 marks in Part-B.**

**PART – A (5x4 = 20 Marks)
[Short Answer Type]**

- 1 Discuss the need for International Business.
- 2 Explain the functions of WTO.
- 3 Describe the advantages of strategic alliances.
- 4 Explain the process of E-Business.
- 5 State the need for intercultural communication system.

**PART – B (5x12 = 60 Marks)
[Essay Answer Type]**

- 6 a) Explain the emerging trends and progress of International Business in recent years.
OR
b) Explain the theory of Global competitive alignment.
- 7 a) What are the Multinational Trade Negotiations? Describe their principles in detail.
OR
b) Explain briefly the objectives and functioning of WTO in International Trade Affairs.
- 8 a) Explain various strategies for global market entry.
OR
b) Critically evaluate the merits and demerits of strategic alliances.
- 9 a) 'E-Business is replacing the conventional business'. In the light of the statement discuss various fundamentals of E-business.
OR
b) Examine the problems and prospects of E-marketing in Indian environment.
- 10 a) Discuss the structure and strategy for global business.
OR
b) Discuss the importance of HRM in the context of Intercultural dimensions in International Business.

FACULTY OF MANAGEMENT

M.B.A. II – Semester (CBCS) Examination, July / August 2018

Subject: Financial Markets and Services

Paper – MBA – 204 – 4

Open Elective – III

Time: 3 Hours

Max.Marks: 80

**Note: Answer all the questions from Part-A and Part-B.
Each question carries 4 marks in Part-A and 12 marks in Part-B.**

PART – A (5x4 = 20 Marks)

[Short Answer Type]

Note: Answer all the questions in not more than one page each.

- 1 Discuss fund based activities.
- 2 Explain the role of underwriter.
- 3 What is Break-even rental?
- 4 State the functions of insurer.
- 5 Discuss the decision analysis for factor services.

PART – B (5x12 = 60 Marks)

[Essay Answer Type]

Note: Answer all the questions by using internal choice.

- 6 a) Discuss an overview of Indian Securities Market.
OR
b) What are the new products and services available in India?
- 7 a) Explain the functions of Merchant Bankers.
OR
b) Discuss the SEBI guidelines relating to issue management.
- 8 a) Explain the types of leasing.
OR
b) State the differences between leasing and hire purchase.
- 9 a) What are the benefits and costs of insurance to society?
OR
b) Explain the functions and role of IRDA.
- 10 a) Discuss the types of factoring.
OR
b) Explain the utility of credit rating.
