Code No. 9014

# FACULTY OF MANAGEMENT

## M.B.A. (CBCS) I – Semester Examination, July / August 2017

### Subject: Business Law and Ethics

## Paper Code – MB – 104

Time: 3 Hours

Max.Marks: 80

Note: Answer all the questions from Part-A and Part-B. Each question carries 4 marks in Part-A and 12 marks in Part-B.

> PART – A (5x4 = 20 Marks) [Short Answer Type]

- 1 Quasi Contract
- 2 Types of crossing
- 3 Articles of Association
- 4 Arbitration
- 5 Social Responsibility of Business

## PART – B (5x12 = 60 Marks) [Essay Answer Type]

6 a) What is meant by a valid contract? What are the essentials of a valid contract?

OR

- b) What are the remedies for breach of contracts?
- 7 a) Outline the provisions of the sale of Goods Act in brief.

#### OR

- b) What is a Promissory Note? Distinguish between promissory note and bills of exchange.
- 8 a) Define 'Company'. What are the different types of Companies?

OR

- b) Briefly write about the powers of Board of Directors of a company.
- 9 a) Define 'Consumer'. What are the Rights of Consumers as per Consumer Protection Act?

OR

- b) Explain the important provisions relating to Intellectual property Rights.
- 10 a) What is Business Ethics? Examine the need for following business ethics in the present day business environment.

OR

b) Critically examine about Indian Value System and its relevance in Management.

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Code No. 9015

# FACULTY OF MANAGEMENT

## M.B.A. (CBCS) I - Semester Examination, July / August 2017

Subject: Fundamentals of Technology Management

**Open Elective – I** 

Paper Code – MB – 104

Time: 3 Hours

Max.Marks: 80

## Note: Answer all the questions from Part-A and Part-B. Each question carries 4 marks in Part-A and 12 marks in Part-B.

### PART – A (5x4 = 20 Marks) [Short Answer Type]

- 1 Importance of Technology change
- 2 Technology Acquisition
- 3 Pricing of Technology
- 4 Technology Assessment
- 5 Technology Gaps

## PART – B (5x12 = 60 Marks) [Essay Answer Type]

6 a) What do you understand by the concept of Technology Management? Briefly write about various implications of Technology Management.

#### OR

- b) What is meant by Technological change? What factors are responsible for Technological Change?
- 7 a) How do you develop a Technology Strategy of your choice?
  - b) "Technology Innovation is a continuous process". Discuss.
- 8 a) What do you understand by technology transfer? What are the different modes of technology transfer?

OR

OR

- b) Outline the Govt. initiatives towards technology transfer in the recent past.
- 9 a) Examine the advantages of Technology Absorption.

### OR

- b) What is meant by Diffusion Strategy? Explain with relevant examples.
- 10 a) "R&D leads to Technology Development". Discuss.

OR

b) Discuss about Technology Environment in India at present.

Code No. 9016

# FACULTY OF MANAGEMENT

## M.B.A. (CBCS) I – Semester Examination, July / August 2017

### Subject: Managerial Economics

**Open Elective – I** 

### Paper Code – MB – 104

Time: 3 Hours

Max.Marks: 80

Note: Answer all the questions from Part-A and Part-B. Each question carries 4 marks in Part-A and 12 marks in Part-B.

> PART – A (5x4 = 20 Marks) [Short Answer Type]

### Note: Answer all the questions in not more than one page each.

- 1 Opportunity Cost
- 2 Consumer surplus
- 3 Production Function
- 4 Transfer Pricing
- 5 Stagflation

## PART – B (5x12 = 60 Marks) [Essay Answer Type]

Note: Answer all the questions by using internal choice in not exceeding 4 pages each.

6 a) Discuss the nature and scope of Managerial Economics.

OR

- b) Distinguish between Profit Maximization and Wealth Maximization.
- 7 a) What is Law of Diminishing Marginal Utility? What are the exceptions to it?

#### OR

- b) What is price elasticity of demand? What are the factors that determine the price elasticity of demand for different goods?
- 8 a) Critically examine the law of variable proportions.

OR

- b) Explain economies and diseconomies of scale.
- 9 a) What is price discrimination? How does a discriminating monopolist decide his output and prices?

### OR

- b) What is monopolistic competition? Explain the determination of equilibrium output and prices of firms under monopolistic competition.
- 10 a) What is National Income? Discuss the basic concepts used in National Income accounting.

OR

b) What are the causes and consequences of inflation?